



OPTIMIZE YOUR BUSINESS USING MS CERT KIT

“It was great for me and it helped me to achieve MCTS: Active Directory, Configuring just a couple weeks ago! The resources are really well suited for efficient self-studying for busy people because it is easy to have quick learning snacks between work tasks or after work. I really liked early morning brain training with Exam Coach Quizzes at the breakfast table ”

SEPPO ANTTOLA

Infrastructure Specialist

Fujitsu

IT'S TIME FOR CHANGE

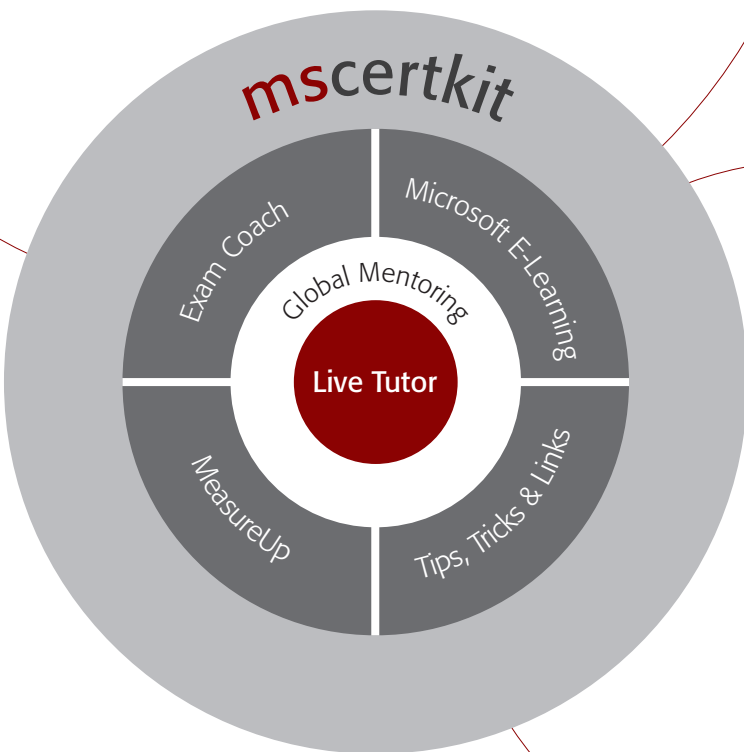
As your customer's demands change, we are forced to adapt. Price and time have become major issues within the IT training industry as customer's demand more for less money and preferably also in less time. That requires change and a blended learning approach is the answer.

Online courses provide engaging, multi-modal instruction where learners develop knowledge and practical skills at their own pace. Instructor-led training enables learners to master concepts and skills through expert guidance and peer interaction.

A blended program provides the best of both, by utilizing the efficiencies of e-learning for initial content delivery and skill practice, and optimizing classroom time for discussion, reinforcement, and group interaction.



The power of the MS CertKit is that it blends the best online preparation tools available on the market. One login, full access - completely unique!



YOUR COMPLETE BLENDED LEARNING PRODUCT

The MS Cert Kit is not just a bundle of certification preparation products. It is a uniquely blended solution of learning, practicing and coaching/mentoring from the world's best resources for E-Learning, Practice Tests and Mentoring. Students can benchmark their skills and achieve certification faster and more effectively.

Supplement instructor led training with the MS Cert Kit

MS Cert Kit provides CPLS' with a fresh, easy and profitable way of focusing on your delegates training and certification. When supplemented with traditional Instructor Led / MOC training, you are ensuring that delegates have all the resources necessary to prepare for certification. MS Cert Kit provides the necessary learning material and support which will have a positive effect on customer satisfaction and re-motivate them to return to the classroom for future courses.

WHAT IS IN THE MS CERT KIT?



Official Microsoft E-Learning: (365 Day Access)

The Official Microsoft E-learning content included in the MS Cert Kit has been custom selected to map directly to the exam that you are preparing for. Official Microsoft E-Learning provides a thorough learning experience by incorporating features designed to improve your product proficiency, boost your productivity and prepare you for certification. Assessments, hands-on virtual labs, expert advice, and an interactive, non-linear approach all contribute to make Microsoft E-Learning an engaging and flexible learning experience. In the MS Cert Kit, E-learning is typically 18 - 40 hours long and is available for 365 days.



MeasureUp Practice Tests: (60 Day Access)

MeasureUp Practice Tests are recognized for their innovative use of simulation question types, comprehensive explanations, complete coverage of exam objectives, multiple delivery modes, and in-depth reporting. The Practice Test with your Cert Kit is available online for 60 days for review of material you've studied. First, use Study Mode to see answer explanations and references. Then use the Score Report to uncover subjects where more study is needed. Utilize the practice test question customization features to focus your study on those areas. Finally, take the practice test in Certification Mode and simulate the timed exam day experience. Follow these easy steps to ensure you are ready on exam day.



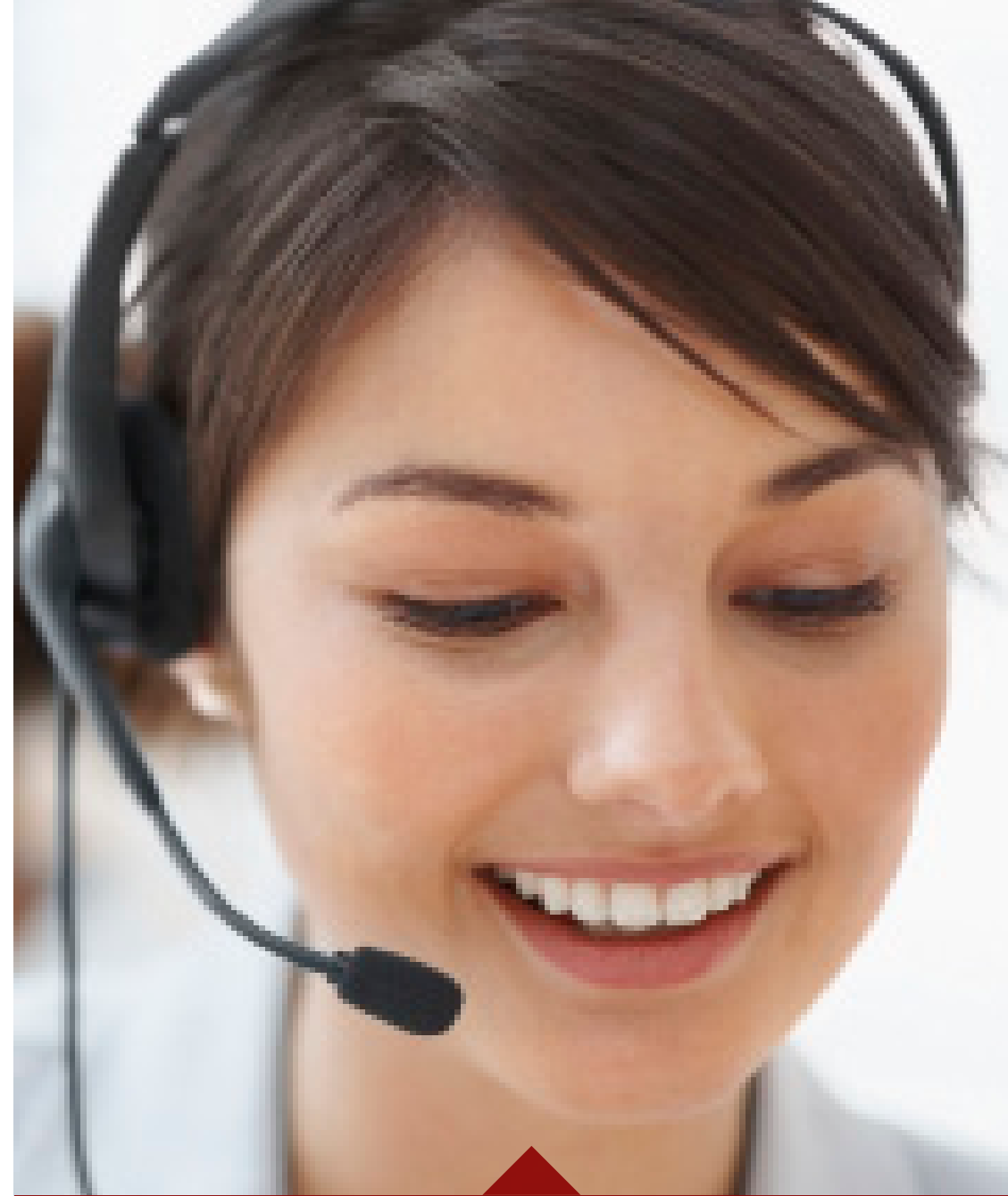
Global Mentoring: ExamCoach and Live Tutor: (90 Day Access)

When you are ready, register the GMS ExamCoach and your technical mentor will be available through Live Tutor in the MS Cert Kit, 24/7 for 90 days. Staying in contact with your mentor through Live Tutor will assist you in blending the learning and practice components of the MS Cert Kit. In addition, you will automatically be contacted via e-mail to kick off a series of module based assessments. As you complete each assessment, contact your technical mentor through Live Tutor to discuss the results. Your mentor will provide advice on where to study next, or help you with problem areas that have been identified. Email notifications will guide you through additional assessments.



Tips, Tricks, and Links:

The Tips, Tricks and Links section gives you valuable advice in a number of areas; including how best to prepare for an exam, what will be tested on the exam, links to the best and most used homepages, with additional information about the product.



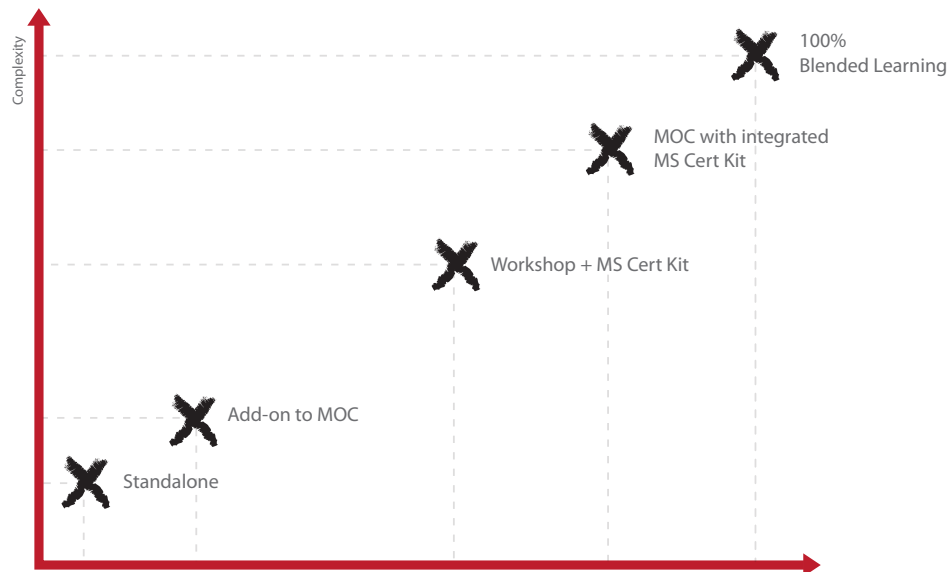
LIVE TUTOR AVAILABLE
24/7
all year

THE MS CERT KIT WILL HELP YOU

DRIVE MORE BUSINESS TOWARDS CERTIFICATION

Using the MS CertKit as an integral part of your course material will place you in a unique position as a blended learning provider. Younger audiences are driving the market to change.

Long consecutive days of training are not relevant in a fast paced market. The recent economic turmoil has forced a re-think within the IT training sector. Using the MS CertKit can provide you with a leaner business model which keeps you aligned with Microsoft Partner program.



Stand Alone Product (Self Study)

Offer the MS Cert Kit as a standalone self study product. Can be provided with a Prometric exam voucher as an add-on. Target audience should be low-budget students, remotely located students, and Microsoft partners requiring a fast track to certification. Whole Cert Kit portfolios may be offered.

Add-on to MOC

The MS Cert Kit can be offered as a supplement to the course participants that are reminded about certification and are participating in MOC courses. Can be included in selected MOC courses and can be sold as an add-on to students. Consider bundling a Prometric Exam voucher for additional sales and KPI points.

Work Shop + MS Cert Kit

MS Cert Kit can be combined with a workshop, such as replacing MOC courses when the market is primarily seeking limited content. The product can be combined with additional materials (in-house developed) and/or hand-on labs. Example: Microsoft Exchange 2010. You may not be able to justify a 5-day course for this particular upgrade and could consider a 2-day course with the MS Cert Kit as a complement.

MOC with MS Cert Kit Integrated

MOC combined with MS Cert kit provides the possibility of reducing the number of teaching days. Using our Instructor Guides, you can define the scope/duration of a course and the optimal areas to replace the traditional MOC courses with the content covered through the MS Cert Kit.

100% - Blended Learning

The most integrated solution. Your instructor will have access to see the Exam Coach end-of-chapter results, as well as, reports on the individual usage of Microsoft E-Learning. This allows the instructor to closely follow and monitor the student's progress and proactively adjust the mentoring approach. The student gets personalized attention, whilst the instructor can omit certain subject that the student has proven knowledge of. This course method is particularly interesting for prolonged courses such as MCITP and MCPD. Example: the MCITP EA can be reduced by 15 days using the 100% Concept! Only available to Preferred Partners.

*“Focus your business on blended learning
and certification”*

REAP THE **BENEFITS** OF USING THE MS CERT KIT

Competitive Advantage

- Innovative learning – with focus on customer demand
- Learning and product focus – not just product!
- Always guarantee for full content coverage of the given exam
- Diversify from competitors by adding more value to standard MOC

Blended Learning Optimizes Your Resources

- Lower your overheads by running shorter courses with MS CertKit integrated
- Reduce your administrative burden
- Use our Instructor Guide’s to prepare your blended learning course and save



Microsoft Partner Network Benefits (KPI Points)

- A solution for the Microsoft Partners who needs more certified resources to fulfill the new Microsoft Partner Network (MPN) demands.
- Get Consumption KPI points with each purchase of MS Cert Kit. Plus you “push” the student towards the exam which provides further points.

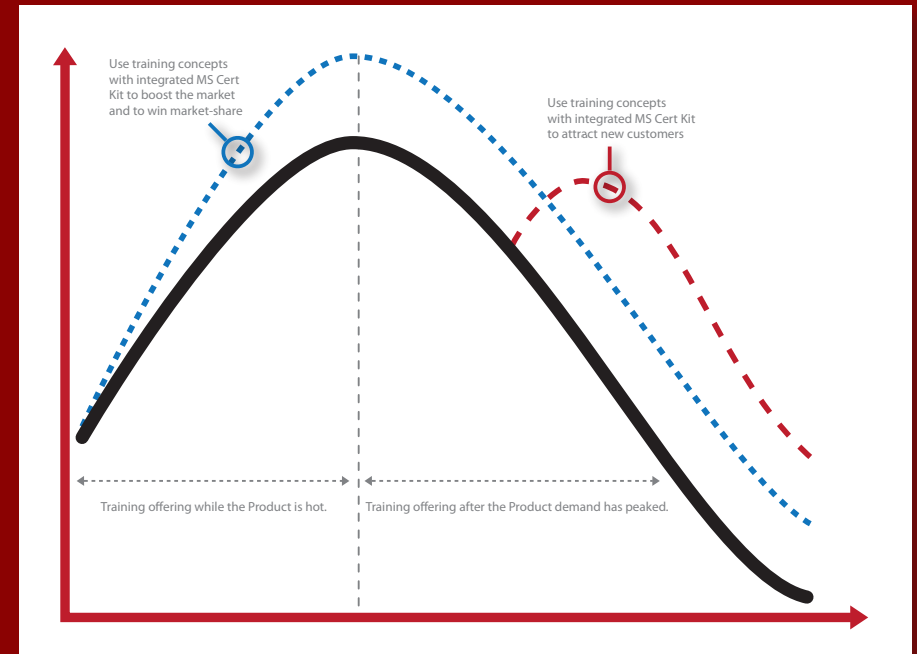
	Without MS Cert Kit	With MS Cert Kit
MOC Material	1	1
E-Learning		1
Prometric Exam		3
Total	1	5

What are KPIs?

Learning Key Performance Indicators (KPIs) provide a way to recognize and reward Learning Solutions Competency Program Partners who are committed to offering and delivering high quality IT training on Microsoft technologies, and contribute through training and certification. Three elements make up the Learning KPIs: Consumption, Contribution and Quality.

Increase Student Satisfaction

- Use the MS CertKit to broaden your course offerings and types
- Ability to run low cost, high demand courses
- Provide “personal touch” using the 100% Concept.
- Bridge the knowledge gap between MOC and Certification.



Better Product Management

- More delivery options gives the possibility to extend the product life cycle of a given course portfolio.
- Easy way to address specific training to defined target groups.
- Kick-start Microsoft Product Launches

MICROWORLD NOVA PARTNER PROGRAM

Participation in The Microworld Nova Partner Program 2010 entitles you to exclusive benefits created to support your on-going business structure. With a choice of Registered, Select or Preferred Partner status, you will benefit from obtaining competitive prices on our product portfolio, including MS CertKit®, Microsoft® Official E-Learning, Novacore and Official Element K e-learning. Furthermore, you will receive marketing support, as well as, tools and resources to effectively shorten the integration process of our products.

As a Microworld Nova Partner, you will also be a part of our expanding network, providing you with opportunities to attract new customers through co-operation between local Large Accounts Resellers, Corporations, and Microsoft. Your membership will assist you in driving more business towards your core training revenue, as well as, opening new business opportunities.

Our sales team will be at your disposal to discuss the Microworld Nova partner program and help you define which partner level best suits your strategic goals.

WWW.MICROWORLDDNOVA.COM

About Microworld Nova

Microworld Nova is an innovative and energetic company with focus on providing intelligent Learning Solutions.

Our aim is to continue to develop and provide innovative Learning solutions focusing on ease and certification.



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